

Ref. No.: ZMPCS/GEN/2024-25/09

Dated: Zunpha, 23/01/2025

ANNUAL GENERAL MEETING RESOLUTION 2025

The members of Zunpha MPCS Ltd. held its annual general body meeting on 23rd of January 2025 at its headquarter office Ward-9, Zunpha, Tseminyu, Nagaland - 797109. In total 30 were present for the meeting. The Chairman opened the meeting with a prayer and presided over the meeting.

The meeting minutes and resolution are as follows:

1. The Secretary presented the annual report of the cooperative for the year 2024. The house appreciated the progress made under the reporting period and accepted the report (Attached: Annexure - I).
2. It recommended the market demand and consumption capacity approach of rearing broiler poultry (meat purposes) which should meet the monthly demand of the local market in Tseminyu. In this case, the number of birds to be inducted in a batch should meet the monthly demand of poultry meat on a regular monthly basis.
3. It recommended developing in-house coffee roasting infrastructure capacity and technical expertise such that coffee enterprise could be developed as a long-term project which will further provide higher margins for sale of coffee, and in turn support our farmers by providing better prices than the prevailing market rate.
4. It recommended to conduct exposure visits for project workers and staff to other successful model projects such that the capacity and learning of internal staff and workers could be enhanced which will in turn bring best practices and innovation in our projects.
5. It accepted the withdrawal of membership of Mr. Kenyelo Tep and Mr. Thomas Himb and accepted Mr. Cheno Kent and Mr. Thanwachu Kath as new members.
6. It reviewed and approved the proposed action plan for the year 2025 (Attached: Annexure - II).

Sd/-
(Haiwalo Apon)
CHAIRMAN

(Ruchinilo Kemp)
SECRETARY

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Copy to:

1. Chairman and Members of Management Board for kind information
2. Members and Shareholders for kind information.
3. Kenono Foundation for kind information.
4. Office Copy.



ANNEXURE- I

ZUNPHA MPCS LTD. ANNUAL REPORT FOR THE YEAR 2024-25

The year 2024 saw our strategy of expanding cooperative enterprises, strengthening systems, and fostering capacity building has enabled Zunpha MPCS Ltd. to meet its ministry goals while navigating operational challenges and seizing growth opportunities. This report outlines our key plans and achievements for the year, along with a reflection on lessons learned and the roadmap ahead.

1. Business Expansion of Existing Enterprise Units

(a) Artifex Ka Customer Touchpoint in Tseminyu Town:

- Established a new retail outlet for printing and multimedia in the heart of Tseminyu town, reducing the travel burden for customers and enhancing accessibility. This strategic move aligns with our goal of embedding services within the community, thereby fostering stronger relationships and streamlined service delivery.

(b) Carpentry Unit Revitalization:

- After 1.5 years of dormancy, the Carpentry Unit resumed operations with a new, skilled team. A master carpenter with 20+ years of experience as a trainer and support the onboarding of a local youth member. Comprehensive carpentry training was conducted, emphasizing skill enhancement and quality craftsmanship.

(c) Retail Expansion of Zunpha Premium Eggs:

- Zunpha Premium Eggs successfully entered high-profile retail outlets such as Kiwi XL and Mixed Bag in Kohima, boosting market visibility and reinforcing the product's reputation for quality and freshness. These partnerships reflect our commitment to meeting consumer expectations for premium products.

(d) Poultry Unit Expansion:

- Inducted 2,000-layer birds to increase egg production. However, the suboptimal quality of chicks resulted in financial and operational challenges, ultimately leading to the sale of unproductive birds. This setback has underscored the need for stricter quality assurance in future procurements.

- **Broiler Poultry for Meat Production:** Initiated operations to provide high-quality poultry meat for local consumption. Smaller batch sizes will be adopted moving forward to mitigate risks and align production with market demand.

2. Development of Systems, Processes, and Branding

(a) Standard Operating Procedures (SOPs):

- Developed and implemented revised SOPs for poultry health management in collaboration with veterinary experts, ensuring higher standards of preventive care and operational efficiency.

(b) Adoption of CRM Tools:



- Introduced Trello-based CRM software to streamline customer relationship management, sales tracking, and order monitoring. This tool has improved task prioritization and fostered stronger customer satisfaction.

(c) **Digital Outreach and Branding:**

- Launched a prototype website for Zunpha MPCS Ltd., alongside significant upgrades to social media channels. These efforts aim to amplify our reach, showcase our initiatives, and attract a broader customer base.

3. Training and Capacity Building Programs

(a) **Exposure Visits and Skill Development:**

- Hosted over 100 visitors for exposure visits, offering insights into cooperative enterprise operations. Training sessions covered project management, cooperative governance, and technical skills, fostering knowledge exchange and capacity building.

(b) **Participation in National and State-Level Seminars:**

- Represented Zunpha MPCS Ltd. at key forums, including:
 1. India PACS Meet, New Delhi (Ministry of Cooperation and NABARD).
 2. Nagaland State Credit Seminar, Kohima.
 3. Seminars on cooperative models, PACS computerization, and business development in Dimapur and Meziphema.
- These platforms enhanced our visibility, strengthened networks, and reinforced our position as a model cooperative.

4. NABARD & NStCB Ltd. Assistance:

It recognized ZMPCS's potential for PACS as multi service center and strengthened its capacity through:

- Agri Mobile Van to meet our business logistics and transport needs.
- PACS as MSC Transport term loan from Cooperative bank under NABARD Scheme for bus for hiring and addressing the transport needs of school children.

Reflections and Lessons Learned

2024 has been a year of significant progress and valuable learning. While the successful expansion of retail and operational units marks a milestone, challenges in poultry operations have highlighted critical gaps in quality assurance and risk management. The experience has reinforced the importance of robust systems, strategic partnerships, and community-centered approaches in achieving our vision.

ANNEXURE - II

ZUNPHA MPCS LTD. ACTION PLAN FOR 2025-26

SL	Action Plans	Details	Outcome Indicator
A. 1	Business expansion of existing enterprise projects	· Increase the production capacity of layer birds to 1,000 birds. · Increase the production capacity of meat birds to 500 birds commensurate to market demand · Stabilize the workforce and production capacity of Carpentry Unit. · Expand Artifex-Ka product portfolio to AI and multimedia.	· Increased production capacity, sales and profit. · Increased capacity for employment and entrepreneurship in CRBC and the larger community. · Increased resources for CRBC mission support.
A. 2	Development of training and capacity building systems and procedures in order to make the cooperative a resource agency	· Design of training manual which will include training module and materials for both participants and facilitators. · Exposure visit and capacity building training for facilitators to become master trainers. · Define roles and responsibilities and standard operating procedures in the team to conduct trainings. · Design training programs – packages and promotion materials.	· Increased scope of institutional support for skill development and entrepreneurship in the community. · Increased levels of skills for employability and self-entrepreneurship amongst youths and community.
A. 3	Membership drive and sensitization on entrepreneurship, business as mission vision.	· Conduct seminars and outreach programs in villages with church leaders, village council members, women, youths and students. · Assessment and identification of needs and scope for entrepreneurship programs/ activities in the villages.	· Increased levels of awareness in the community about the CRBC's holistic community development and business as mission vision. · Increased scope for potential projects in the community.